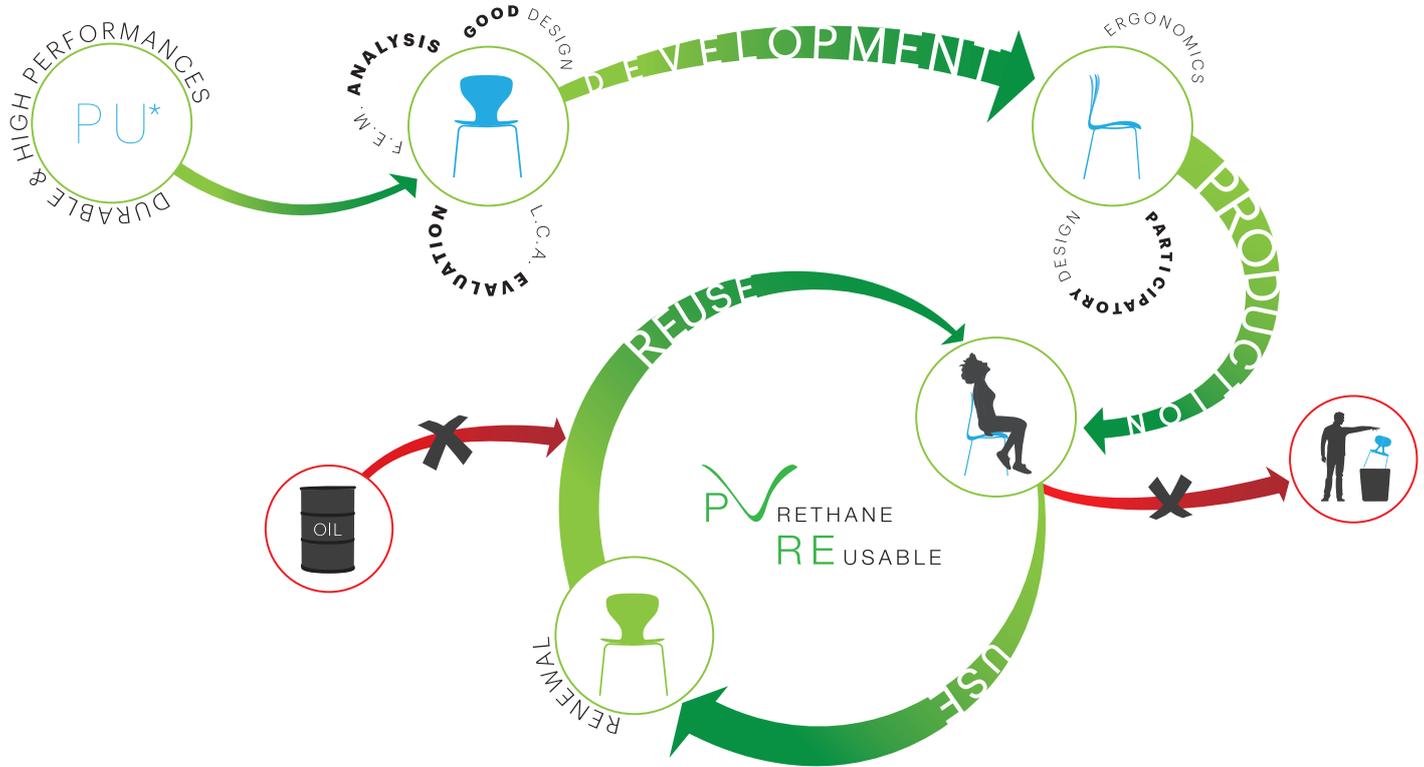


PV RETHANE
RE USABLE



Long use and reuse are better than recycling



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Polyurethane respects the environment

In our Life Cycle Assessment scheme it emerged that the chair shells manufactured by ILPO have a significantly lower environmental impact compared to standard thermoplastic polypropylene products, which further reduces when considering the life extension possibility by implementing the reuse.

A well made structural polyurethane chair help save CO₂.

Good design

Thoughtfully designed chairs and cutting edge FEM technological support help guarantee products' long life and outstanding extended performances. From the very beginning the objective of ILPO's engineering team is to produce real value, granting a solid feeling of quality.

Do we really want cheaper chairs?

Designing value

A well designed chair makes a perfect fit in every environment and it is able to stand the test of time by developing user attachment. ILPO carefully designs with an eye on the latest technological advancements, changes in trends and product semantics. As a result ILPO chairs have a bold and self-confident personality.

Beauty becomes an ecological value.

Durability assessment

In a world of limited resources, the choice of durable and high grade materials is a sustainable option. ILPO's structural polyurethane chair shells pass severe tests carried out by

qualified independent laboratories. Results show that structural polyurethane offers excellent durability, reliability and long lasting performances.

Every discarded object is a cost for the Planet (the Earth should not be our dump).

Ergonomics in the spotlight

In accordance with International Regulations ILPO shapes its chairs mirroring the human body, as a result the products offer the greater comfort and the correct posture. This ergonomic approach guarantees beautiful, useful and long lasting *comfortable chairs. A comfortable chair saves energy.*

Design validation

ILPO's products are made for those who use them: by means of interviews and surveys ILPO focuses on the consumer and invests in Participatory Design and User Centered Design strategies.

A truly useful product is ecological.

Renovating instead of discarding

If an object looks good and works fine, why should we throw it away?

If it gets dirty we can clean it, if we get tired of the color we can change it: ILPO studied how to recondition its polyurethane chair shells by means of a reduced impact water based technique.

A timeless product does not produce waste.

PURE (POLYURETHANE + REUSABLE) LONG-USE and REUSE are better than RECYCLE.

ILPO is committed towards finding the perfect balance between production and sustainability between growth and a low impact living.

For all of this PURE is:

- ✓ a new way of designing and manufacturing;
- ✓ a new way of consuming;
- ✓ a new way of respecting the environment;
- ✓ a new way of being.



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